



**Bree Beal, MBA, CAP.CF.APMP, LSSYB,
LEED AP, WELL AP**

Director of Business Development
KCCT

Bree leads KCCT's growth strategy across multiple market sectors, cultivating strategic partnerships that strengthen the firm's presence in both public and emerging private markets. She collaborates across disciplines to position the firm for new opportunities in architecture, planning, and interior design, leveraging her design background to advocate for thoughtful, human-centered design solutions that serve both public and private sector communities.

Within KCCT, Bree emphasizes connection, collaboration, and the long-term value of cross-sector engagement to expand the firm's impact across commercial and mixed use, mission critical, institutional, and Design Build initiatives. She brings a strong understanding of alternative delivery methods and supports Design Build procurement strategies that prioritize collaboration, efficiency, and shared accountability. Her work integrates Artificial Intelligence as a strategic tool in early planning, market analysis, capture strategy, and proposal development, while maintaining human judgment, ethics, and relationship building at the center of decision making.

Balancing creative vision with AEC industry business acumen, Bree is recognized for her strategic planning, relationship development, and ability to translate client goals into actionable design and delivery strategies. She regularly presents on the practical use of Artificial Intelligence in business development and growth strategy, with a focus on building trust, preserving human insight, and strengthening industry government relationships. She serves on DBIA National's Federal Markets Committee and Unified Partnership Committee, contributing to national dialogue on Design Build best practices, partnership models, and innovation in federal delivery. She also serves at the Sponsorship Chair on the Board of Directors for DBIA Mid-Atlantic Region.

A proud Air Force brat, Bree continues to support the military and government community through advocacy for public sector design projects around the globe, driving meaningful and lasting impact through design.